

International Conference

on

“Sustainable Business Practices & Inclusive Growth” (ICSBPIG-2023)

Sponsored by OHEPEE, Govt. of Odisha
During 10th & 11th December 2023



Organized by

PG Department of Business Administration,
Berhampur University,
Bhanja Bihar, Ganjam, Odisha- 760007 India

Organizing Committee

Chief Patron

Prof. Geetanjali Dash

Vice Chancellor, Berhampur University

Patron & Organizing Secretary

Prof. Susant Kumar Baral

Chairman, Post Graduate Council

Head, Department of Business Administration

Joint Organizing Secretaries

Dr. Sunil Kumar Pradhan, Asst. Professor

Dr. Suman Kalyan Chaudhury, Placement Officer

Dr. Biswajit Prasad Chhatoi, Assistant Professor

Dr. Sharada Prasad Sahoo, Assistant Professor

Coordinators

Dr. Apoorva Behera, Faculty Member

Ms Soudamini Sahoo, Research Scholar

Mr Ashyashree Praharaj, Research Scholar

Mr Ashok Kumar Patra, Research Scholar

About the University

The Berhampur University came into existence on 2nd January 1967 being inaugurated by Dr. A.N. Khosla, the then Governor of Orissa and the first Chancellor of the University. The University was later shifted to the present site known as Bhanja Bihar, named after the celebrated poet of Orissa Kabisamrat Upendra Bhanja. Spreading over an area of about two hundred fifty acres the university is twelve kilometers and 5 kilometers away from the Berhampur City and Sea-beach of Gopalpur respectively.

About the Department

The Department of Business Administration was established in the year 1986-87 by the UGC sanction order and AICTE approval. The Department is a life member of Association of Indian Management Schools (AIMS). The Department offers two years (Four Semesters) regular course in Business Administration with an annual intake of 40 students. The Department also focuses on the objective of the doctoral research i.e., Ph. D in Business Administration and encourages original research in different aspects of management. We regularly organize seminars, conferences, alumni meet, workshops, and invited talks.

Objectives and Sub-themes of the Conference

The new millennium organizations in a competitive world are aspiring to create customer value through stakeholder engagement. The 'People-Profit-Planet' bottom-line approach is shaping the neo-corporatism and business philosophy. The alarming concern for conservation of water and energy, protection of green eco system for business appears to be the prime concern for business activities. Every economy is trying to prosper through cutting edge innovations that trigger towards sustainability and thwart depletion of resources. From macro level corporate policies to micro level operational activities a green thrust is felt significantly. In an era of Industry 4.0 the focus is shifted towards creating an organisation which is inclusive in nature. This conference aims at assimilation of diverse view points from academia, industry and government towards generating solutions to solve issues on sustainable business practices and inclusive growth. This conference invites empirical research, review papers, case studies, and book reviews in the following subthemes:

Sustainable development goals and its assessment, New age entrepreneurship & startup eco system, National skill development mission, Environmental challenges facing the corporations, Green HRM, Managing diversity & inclusion, Eco-friendly production, Green marketing, Green finance, Green revolution 2.0, Green governance, Green Technology, Green digital skills, Green environment, Green strategy and other related themes.

Paper Submission Details

The author(s) are required to submit their full paper within 6,000 words including the abstract of maximum 200 words. Paper should be in MS Word, Font Style - "Times New Roman", Font Size -12 and Line Spacing - 1.5 with APA style of reference. Authors are requested to submit the abstract and full-length paper to the conference through the following email ID:

icsbpig2023@gmail.com

Important Dates

1. Submission of Abstracts: 25th November, 2023
2. Submission of Full Paper: 30th November, 2023
3. Acceptance of Full Paper: 03 December, 2023
4. Last Date of Registration: 06th December, 2023

Awards & Publication Opportunity

- Best Paper Award (A Trophy & Certificate) shall be given in each technical session based on the evaluation of the session chair & Co Chair.
- All accepted abstracts shall be included in the Book of Abstracts (Souvenir)
- The department shall publish an edited book or volume of its official in-house peer reviewed Journal "Strategy" (The Journal for Management Development) having Print ISSN No: 0973-2977.

Registration Fees & Procedure

Registration for the conference can be done by going through the following links:

https://docs.google.com/forms/d/e/1FAIpQLSdgDT2DiOGZe8_AUJdP6rxEWNiYFtkry_pDV0NE5jLg5Oq1tw/viewform?vc=0&c=0&w=1&flr=0

- The Fees for the conference are as follows:
- Professionals/Executives from Industries: Rs. 1500/-
- Academicians: Rs. 1000/-
- Research Scholars: Rs. 800/-
- Students (Other than Students of Berhampur University): Rs. 500/-
- Foreign Delegates: \$ 10 USD

Payment of registration fee can be made through Online/NEFT to Account Number: 110152557021, Canara Bank, Bhanja Bihar Branch, IFSC Code: CNRB0006371

Note: The Registration fee includes access to all sessions, Conference Kit, Certificate, breakfast, launch, and dinner during the Conference Days.

Accommodation

Accommodation will be provided in HRDC on twin share basis to all outstation delegates.

Contact Details

Prof. Susant Kumar Baral	9439421751
Dr. Sunil Kumar Pradhan	9437962191
Dr. Biswajit Prasad Chhatoi	9437133384
Dr. Sharada Prasad Sahoo	9777085818
Dr. Suman Kalyan Chaudhury	8594888293
Dr. Apoorva Behera	9853650134
Mr. Ashyashree Praharaj	8895076616
Mr. Ashok Kumar Patra	8917209980
Miss Soudamini Sahoo	9348951518

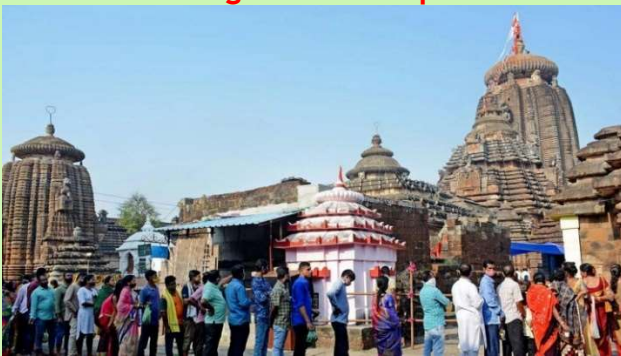
Tourism Significance of Berhampur



Lord Jagannath Temple Puri



Sun Temple Konark, Puri



Lingaraj Temple, Bhubaneswar



Tara Tarini Temple, Ganjam



Gopalpur Beach, Ganjam



Chilika Lake, Ganjam



Jirang Monastery, Gajapati



Puri Beach, Puri