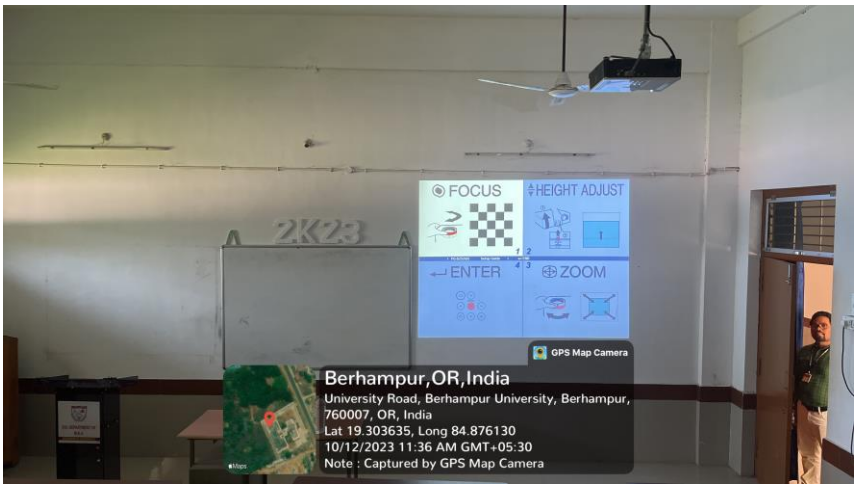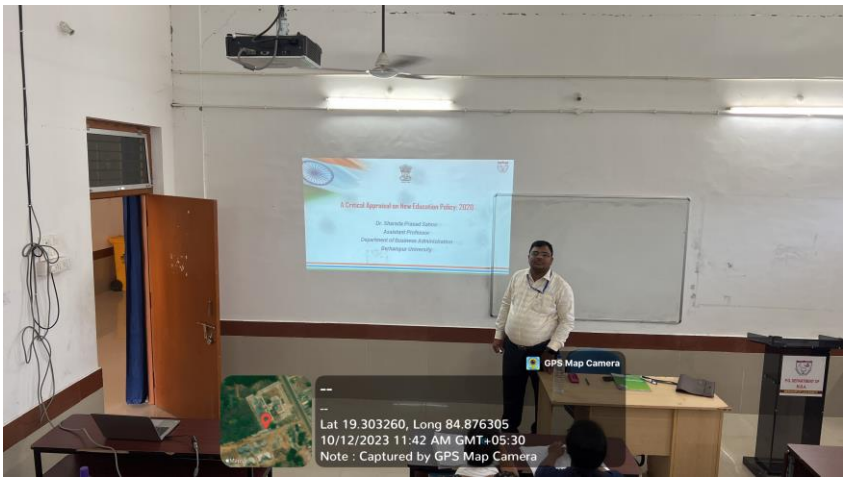BUSINESS ADMINSTRATION