



Memorandum of Understanding

Between



**Indian Institute of Tourism & Travel
Management (IITTM) Bhubaneswar**

(An autonomous organisation of Ministry of Tourism, Government of India)

&



**Berhampur University, Bhanja Bihar,
Berhampur, Odisha-760007, India**

Date: April 18, 2023

Place: Berhampur University, Odisha

Lalitha Prasad Nayak
REGISTRAR
BERHAMPUR UNIVERSITY

[Signature]



MEMORANDUM OF UNDERSTANDING
(FOR SCIENTIFIC AND EDUCATIONAL COOPERATION)

BETWEEN

Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar
(An autonomous organisation of Ministry of Tourism, Government of India)

AND

Berhampur University, Bhanjabihar, Ganjam, Odisha, India

This Memorandum of Understanding made and entered into on this **18th April 2023**, between Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar, India and the **Berhampur University, Ganjam, Odisha, India** for **academic collaboration between the two institutions.**

Whereas a need has been felt for the two academic Institutions to develop closer ties by utilizing each other's expertise and forge stronger synergies and collaborative links in furtherance of their respective and common objectives for overall **academic collaboration between the two institutions.**

Now therefore, the representatives of the two Institutions, namely Nodal Officer and Head, Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar, India and Registrar, **Berhampur University, Ganjam, Odisha, India**, on behalf of **Berhampur**

Anshika Prasad Nayak
REGISTRAR
BERHAMPUR UNIVERSITY

[Signature]

University, Ganjam, Odisha, record their understanding as set out here in under. Based on the principles of equality, reciprocity, and mutual benefit, the Berhampur University, Ganjam, Odisha, India and Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar, India hereby agree to explore the following avenues of educational exchange:

1. Student exchange program.
2. Curriculum development and Offering specially designed programs of study.
3. Collaborative Research projects.
4. Promoting and encouraging joint research projects and other scholarly cooperation, particularly on Sustainable Development, Tribal Studies, Linguistics, Medicinal Plants, Environment and other areas as decided from time to time.
5. Development of research/academic activities in key areas.
6. Initiating activities to run innovative interdisciplinary courses.
7. Events collaboration to accelerate entrepreneurship and innovation.
8. Joint Incubation Program.
9. Conducting workshop and training to students and faculty.
10. Academic leadership & Innovation.
11. Pursuing other mutually advantageous undertakings.

Sushila Prasad Nayak
REGISTRAR
BERHAMPUR UNIVERSITY

Under this Educational Partnership Agreement, no use of the name, symbols, signs or trademarks of one university shall be used by the other without approval of the other party.

This agreement shall become effective on the date of its signing and continue there after for **five (05) years** subject to revision or modification by mutual agreement and unless terminated by either of the parties hereto. Termination by one institution shall be effected by giving the other institution at least ninety (90) days advance written notice of its intention to terminate, but any activity started at either university before the date of termination may be completed. Termination shall be without penalty.

Sushila Prasad Nayak

Objective:

- IITTM-Bhubaneswar proposes to conduct short term value added hospitality and tourism related programmes, Tourism, Travel & Hospitality, culture and heritage education and related subjects for persons from the industry, institutions, corporate bodies and associations connected with the tourism, hospitality industry, and for individuals in such a way as to equip them professionally in the tourism and hospitality sector or, in appropriate cases, to impart instructions in the field of tourism and hospitality in association with Berhampur University.

- To undertake educational programmes and to organize courses of studies, lectures, seminars, symposia and conferences etc. in the various aspects of tourism, travel and hospitality industry management to meet the requirements of training personnel for the tourism and hospitality industry.
- To provide certificate courses in Tourism, Foreign Language, Tour Guiding and Hospitality Management.
- Center for Interdisciplinary Research
 - a) Destination Mapping, Interpretive design, documentation and comprehensive Cultural Tourism development of Potagarh near Tampara Lake, Ganjam.
 - b) Developing new patterns of course involving interdisciplinary research.
 - b) Student intern/sandwich program.
 - c) Capacity building and human resource development
- Exchange/Deputation of Staff
 - a) The faculty / staff and research fellows registered for Ph.D. degree may visit for a short period in connection with their research work under collaborative programme.
 - b) The competent faculty / technical personnel shall be invited to deliver lectures / invited talks
- To organize Joint Conference/Workshop/Courses
Both the parties to hold/conduct, whenever feasible, national events, Joint workshops, conferences, training programs within the areas of mutual interest.
- Sharing of Facilities
 - a) The two organizations agree to share their respective important R &D facilities in order to promote academic and research in the areas of cooperation
 - b) Access to library and other supporting facilities by students /Scholars/ Faculties
 - Collaborating /Partners for tourism and hospitality, culture /arts based events.
 - Publishing Digital Journals /books – Documentation on Tourism, Hospitality and Culture /Arts
- To provide continuing educational opportunities and facilities for personnel in different segments of the tourism and hospitality industry for updating information and creating a cadre of professionally trained management personnel at different levels.
- To provide guidance and directions, if required, to institutions affiliated to the Berhampur University, PG Department of Tourism and Travel Studies in the field of tourism and hospitality in the state so as to develop uniform and adequate standards for courses of instruction.
- Doctoral research guidance may be provided only as a co guide for scholars of Department of Tourism and Travel Studies only.
- To conduct, promote and institute research in the field of tourism and hospitality likely to be conducive in its promotion and development, to provide research facilities by contractual arrangements and to publish the results of the research conducted.
- To provide avenues of tourism, hospitality, cultural education, especially higher education and research facilities primarily for the state of Odisha.
- To disseminate and advance knowledge by providing instructional and research facilities in tourism, travel, hospitality, culture, language, tribal art, tradition, medicinal systems,

Dr. Indira Prasad Nayak
 REGISTRAR
 BERHAMPUR UNIVERSITY



customs, forest based economic activities, flora, fauna and advancement in technologies relating to the natural resources of the Odisha.

- IITTM-Bhubaneswar proposes to formulate Odisha state tourism, hospitality and culture centric development models, publish reports and monographs and to organize conferences and seminars on issues relating to tourism, hospitality, culture and to provide inputs to policy matters in different spheres along with Berhampur University.
- To invite experts from India and abroad who are actively engaged in tourism, travel, hospitality, cultural training and research, to deliver lectures and participate in the training and research activities of the Institute.
- To take appropriate measures for promoting innovations in teaching, learning process in inter-disciplinary studies and researches and to pay special attention to the improvement of social, educational and economic conditions and welfare of the communities within the State of Odisha.
- To organize FDP and MDP programmes in the field of tourism, hospitality, Culture, heritage, in association with Berhampur University.

Research collaboration:

IITTM Bhubaneswar and Berhampur University, Ganjam, Odisha, will encourage collaboration in research projects wherein they find any areas of mutual interest and activity. IITTM Bhubaneswar and Berhampur University, Ganjam, Odisha will provide facilities to faculty members of each other's institution to explore and prepare joint proposals on thrust areas for funding. Technical activities and grant sharing between IITTM Bhubaneswar and Berhampur University shall be mutually agreed upon while submitting such proposal to funding agencies.

Academic Activities

IITTM Bhubaneswar and Berhampur University agree to seek means of identifying and inviting faculty members from each other's institutions to participate in internship program, conferences, workshops, delivering online lectures, short courses and design of new academic courses. Terms and conditions for such participation would be worked out by mutual agreement between invited faculty member(s) and institution extending such an invitation. Fee regulation committee would be constituted comprising of the officers of both the Universities to decide the course fees and other fee which ever are applicable during the design of new courses.

Exchange of Faculty and Students

IITTM Bhubaneswar and Berhampur University agree to explore ways of encouraging collaboration between faculties from both the institutions. Specifically, the two institutions would

Dr. Subalata Nayak
REGISTRAR
BERHAMPUR UNIVERSITY

Dr. Subalata Nayak

encourage members of their faculty to undertake short visits or take up fixed-term assignments as visiting faculty.

Guest Lectures and Workshops:

IITTM Bhubaneswar and Berhampur University can conduct guest lectures and workshops on various subjects of relevance from their curriculum.

Internship:

Berhampur University can provide a meaningful learning environment and excellent opportunity to the interns of IITTM Bhubaneswar and across a diverse array of categories in *Tourism and Management*, etc. The conditions of the internship will be decided and approved by two institutions at the time of their initiation.

Exchange of Scientific/Technical Material Data:

IITTM Bhubaneswar and Berhampur University will examine ways of exchange information on research and education programs and teaching/learning material and other literature relevant to their education and research programs.

Intellectual Property (IP) Rights:

- i) IITTM Bhubaneswar and Berhampur University agree to respect each other's rights to intellectual property (IP).
- ii) All background IP used in connection with MoU shall remain property of the party that introduces it. No license is granted to any party to use another party's background IP unless specifically agreed to in writing.
- iii) Intellectual Property Rights that arise as a result of any collaborative research or joint activity under this MoU would be subject to separate written agreements on ownership and management of such IP and each party agrees to respect ownership of IP of other parties in all dealings, consistent with officially laid down Intellectual Property (IPR) policies of partner institutions.
- iv) No party to this memorandum shall use name, logo or any other designation of any of other parties without prior written consent

Sudhakar Prasad Nayak
REGISTERED
BERHAMPUR UNIVERSITY

S. Kumar

Relationship

Nothing in this MoU shall be construed to make either party a partner or agent or legal representative of the other for any purpose.

Confidentiality

All information and documents to be exchanged pursuant to the Memorandum of Understanding will be kept confidential by the both Institutions and will be used subject to such terms as each Institution may specify. The Institutions will not use the information for purposed other than the specified without the prior written consent of the other Institution.

All Confidential Information shall remain the exclusive property of the disclosing party. The parties agree that this agreement and the disclosure of the Confidential Information do not grant or imply any license, interest or right to the Recipient in respect to any intellectual property right of the other Party.

Unpublished Information, whether oral, in writing or otherwise, discovered or conceived by the Researchers and exchanged under the provisions of this MoU will not be transmitted to a third party, unless otherwise agreed by the Institutions.

Both the universities agree to the above in principle, subject to the completion of such other formalities required by the university bodies including the approval of the competent Authority.

Indemnification:

- a) Each Party in this MoU shall assume the responsibility and liability for the acts and omissions of its own employees, deputies, officers, or agents, in connection with the performance of their official duties under this MoU.
- b) For tort liability purposes, no participating party shall be considered the agent of the other participating party.
- c) Each party to this MoU shall be liable (if at all) only for the torts of its own officers, agents, or employees that occur within the scope of their official duties.
- d) All the dispute in regard to this MoU will be settled mutually or can be addressed in the their respective jurisdiction regions.

Juchica Manda Munguk
REGISTRAR
BERHAMPUR UNIVERSITY


[Signature]

In Witness Whereof, the undersigned, duly appointed representatives of the parties, have on behalf of the parties signed the present Memorandum of Understanding, in two (02) originals at Berhampur University on this day 18th April 2023.

For and on behalf of Berhampur University,
Ganjam, Odisha

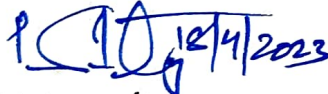
For and on behalf of Indian Institute of Tourism
& Travel Management (IITTM), Bhubaneswar,
India


18.04.2023
Registrar
Berhampur University
Ganjam, Odisha, India
REGISTRAR
BERHAMPUR UNIVERSITY


Nodal Officer and Head, Indian Institute of
Tourism & Travel Management (IITTM),
Bhubaneswar, India

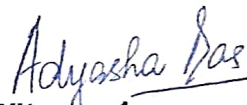
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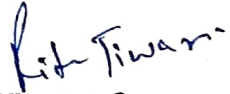
Witness 1:
(Name and address)

CHAIRMAN
P.G. COUNCIL
BERHAMPUR UNIVERSITY


Witness 1:
(Name and address)


18/4/2023

Witness 2:
(Name and address)
Dr. Laxmidhar Rout
Joint Director, IQAC Cell
Berhampur University


Witness 2:
(Name and address)