

# International Conference on

## Business Practices and Sustainability (ICBPS-2023)

*Re-envision Revive Retain*

14<sup>th</sup> & 15<sup>th</sup> October, 2023



*Organised by*

**P.G. Department of Commerce  
Berhampur University, Bhanja Bihar**



Dear Madam/Sir,

P.G. Department of Commerce, Berhampur University cordially invites you to the two-day International Conference on “Business Practices & Sustainability” on 14<sup>th</sup> & 15<sup>th</sup> October, 2023.

### **The Berhampur University**

The Berhampur University, established on 2<sup>nd</sup> January 1967, is a State Public University, imparting higher education in the state of Odisha. It has earned its existence on a natural green scenic campus spreading over an area about 250 acres known as Bhanja Bihar, named after one of the greatest Odia poet ‘Kabisamrat Upendra Bhanja’. The campus is situated 12 K.M. from Berhampur city and 6 K.M. from Gopalpur Sea beach. Presently, the University is housed with 24 Post Graduate Departments actively engaged in imparting quality education and conducting research through P.G., M.Phil., Ph.D., D.Litt. and various Self-financing programmes.

### **The P.G. Department of Commerce**

Established in 1976, the Department has been immensely contributing for the development of Commerce education by offering two year Master’s (M.Com.), one year M.Phil., Doctoral and D.Litt. programmes in Commerce. In addition, the Department is also offering a two-year professional programme i.e., MBA (Financial Management) under self-financing mode. The Department is having a huge network of alumni working in MNCs, IIMs, IITs, NITs, NISM, Central & State Universities, B-Schools, PSUs etc.

### **Objective of the Conference**

The objective of the conference is to provide a platform for the academicians, professionals, people from industry, research scholars & students to discourse and comprehend the recent business practices leading to sustainability and to concoct new business practices which can ensure sustainability amidst VUCA era. The conference has further endeavor to unfurl new dimensions for research in sustainable business practices among the students of Commerce and Business Studies. It also aims to explore the necessary policy initiatives for achieving sustainable economic growth and development.

### **Sub-Themes**

Empirical, conceptual and case based research papers are invited on the following themes:

#### **• Accounting Practices & Sustainability**

- ESG Reporting
- Carbon Accounting
- Green Audit
- Cash Management
- IFRS & Ind AS
- Integrated Reporting
- Tax Management
- Earnings Management
- Forensic Accounting

#### **• Business Finance, Financial Market & Sustainability**

- Sustainable Finance
- Sustainable Green Investment
- Climate Change Finance
- Fintech
- Artificial Intelligence, Machine Learning & Financial Analytics
- SME Exchange
- Block Chain

#### **• HR, Marketing, Entrepreneurship & Sustainability**

- Workplace Resilience & Ethics
- Hybrid Workplace & Remote Working
- Work-life Balance & Stress Management
- Knowledge Management
- HR & Marketing Analytics
- Sustainable Marketing
- Social Media Marketing
- Social Entrepreneurship
- Start-ups
- Venture Capital
- Sustainable Micro-finance & Rural Development

Note-The above list of sub-themes are indicative and paper based on any other topics relevant to the conference theme will also be considered.

### **Participants**

Academicians, professionals, people from industry, research scholars and students.

### **Guidelines for Paper Submission**

We invite original and unpublished research papers covering various themes of the conference. All the submitted papers will undergo blind review process for acceptance.



The author(s) are required to submit their full paper within 6,000 words including the abstract of maximum 200 words. Paper should be in **MS Word, Font Style -"Times New Roman", Font Size -12 and Line Spacing - 1.5** with **APA** style of reference. The paper must be submitted using the **Paper Submission Tab** provided in the conference website.

### Publication Opportunity

The selected papers will be published in an Edited Book with ISBN by a reputed publisher or in a peer reviewed journal with ISSN.

### Award

**Best Paper Award** will be given in the valedictory function.

### Important Dates

Last date of full paper submission: 03-10-2023

Intimation of acceptance of paper: 05-10-2023

Last date of registration: 10-10-2023

### Registration Fee

Students: ₹ 200/-

Research Scholars: ₹ 300/-

Academicians: ₹ 500/-

Industry Personnel: ₹ 1000/-

Foreign Delegates: \$10 USD

\*Note: The payment is mandatory for every participants. Registration must be done using the **Registration Tab** provided in the conference website.

[Click Here for Paper Submission & Registration through Conference Website](#)

### Conference Advisors

Sri. Sachidanada Nayak, Registrar, BU

Sri. Ashok Kumar Dhangadamajhi, Comptroller of Finance, BU

Prof. Jagannath Panda, Former Professor, BU

Prof. Prasanna K. Biswasroy, Former Professor, BU

Prof. Umesh C. Patnaik, Former Professor, BU

Prof. Kishore. C. Raut, Former Professor, BU

Prof. Prakash Chandra Misra, Adjunct Professor, BU

Prof. Ashok Kumar Mohanty, Former Professor, BU

Prof. Rudra Prasanna Mahapatra, Former Professor, BU

Prof. Gouri Sankar Lall, Former Professor, BU

## Conference Organising Committee



**Chief Patron**

**Prof. Geetanjali Dash**

Vice Chancellor

Berhampur University



**Patron**

**Prof. Susant Ku. Baral**

Chairman, P.G. Council

Berhampur University



**Conference Secretary**

**Dr. Maheswar Sethi**

Asst. Prof. & Coordinator

P.G. Dept. of Commerce

Berhampur University

## Conference Coordinators



**Dr. B. Venkateswara Rao**

Assistant Professor

P.G. Department of Commerce

Berhampur University



**Mr. Sakti Ranjan Dash**

Assistant Professor

P.G. Department of Commerce

Berhampur University



**Mr. Chandrika Prasad Das**

Assistant Professor

P.G. Department of Commerce

Berhampur University



**Dr. Akhaya Kumar Panda**

Assistant Professor

P.G. Department of Commerce

Berhampur University

# Places to Visit



## Accommodation Facility

The participants have to arrange accommodation at their own. However, few accommodations can be provided on payment basing upon availability.

## Connectivity to Berhampur University

Berhampur University can be reached by air, rail & road communication facility. The nearest airport is 'Rangeilunda Airport', Berhampur which is 50 Meters from the University. The nearest railway station is at Berhampur City with a distance of 12 K.M. from the University which is well connected through city bus and taxi services.

For Any Query Call Us at

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Or

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Hope to meet you soon at Berhampur University!