

# **NETAJI SUBHAS UNIVERSITY**

## **DEPT OF JOURNALISM AND MASS COMMUNICATION**

### **COURSE STRUCTURE FOR M.A. IN J&MC**

#### **SEMESTER -1**

CP 1 – Introduction to Journalism and Mass Communication

CP 2 – Theories and Principles of Communication

CP 3 – Print Media: Editing and Reporting

SE 1 – Photography Skills

#### **SEMESTER 2**

CP 4 – Communication for Development

CP 5 – Media Economics and Management

CP 6 – Media Laws and Ethics

SE 2 – New Media Technology

#### **SEMESTER 3**

CP 7 – Broadcast Journalism (TV & Radio)

CP 8 – Corporate Communications & Advertising

CP 9 – Communication Research

GE 1 – International Communication

Or

GE 2 – Science and Environmental Communication

## SEMESTER 4

CP 10 – Intercultural Communication

CP 11 – Film Studies

CP 12 – Dissertation

Project - Internship